The book was found

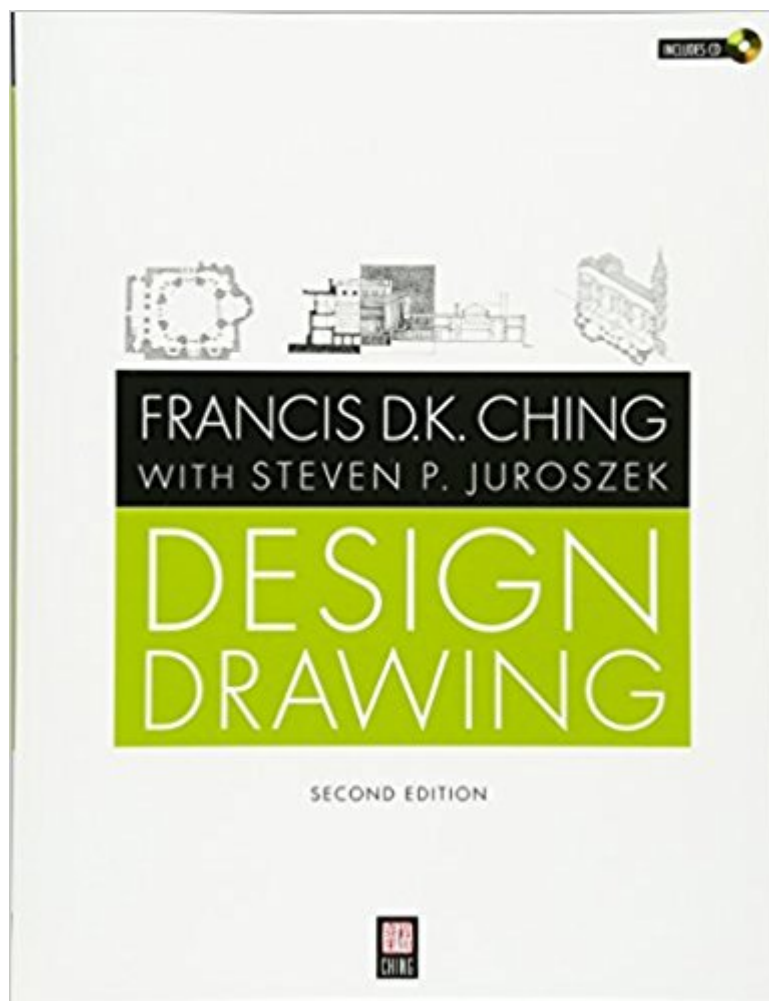# Design Drawing

FRANCIS D.K. CHING
WITH STEVEN P. JUROSZEK

DESIGN DRAWING

SECOND EDITION

CHING

Synopsis

Get the completely revised edition to mastering the visual language of architecture. In his distinctive graphic style, world-renowned author and architecture educator Francis D.K. Ching takes us on another exciting journey through the process of creation. In Design Drawing, Second Edition, he unmasks the basic cognitive processes that drive visual perception and expression, incorporating observation, memory, and rendering into a creative whole. This edition unites imaginative vision with fundamental architectural principles to cover the traditional basics of drawing, including line, shape, tone, and space. Guiding the reader step-by-step through the entire drawing process, Design Drawing also examines different types of drawing techniques such as multiview, paraline, and perspective drawings -- and how they can be applied to achieve stunning results. In addition, this edition: Goes beyond basic drawing booksÃ¢â ¬â •Ching not only covers the principles, media, and techniques of drawing, but also places these within the context of what and why designers draw. Features more than 1,500 hand-rendered drawingsÃ¢â ¬â •beautiful illustrations that reinforce the concepts and lessons of each chapter. Includes a supplemental CD-ROMÃ¢â ¬â •viewers will gain a greater appreciation of the techniques presented in this book through the power of animation, video, and 3D models. Twelve new modules are included, as is a video of the author demonstrating freehand techniques in a step-by-step manner. For professional architects, designers, fine artists, illustrators, teachers and students alike, this all-in-one package is both an effective tool and an outstanding value, demonstrating concepts and techniques in a visually stimulating format that transends comparable works in the field.

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Customer Reviews

The completely revised edition to mastering the visual language of architecture In his distinctive graphic style, world-renowned author and architecture educator Francis D.K. Ching takes us on another exciting journey through the process of creation. In Design Drawing, Second Edition, he unmasks the basic cognitive processes that drive visual perception and expression, incorporating observation, memory, and rendering into a creative whole. This new ?edition unites imaginative vision with fundamental architectural principles to cover the traditional basics of drawing, including line, shape, tone, and space. Guiding the reader step-by-step through the entire drawing process, Design Drawing, Second Edition also examines different types of drawing techniques such as multiview, paraline, and perspective drawingsÃ¢â¬â•and how they can be applied to achieve stunning results. In addition, Design Drawing, Second Edition: Goes beyond basic drawing booksÃ¢â¬â•Ching not only covers the principles, media, and techniques of drawing, but also places these within the context of what and why designers draw Features more than 1,500 hand-rendered drawingsÃ¢â¬â•beautiful illustrations that reinforce the concepts and lessons of each chapter Includes a supplemental CD-ROMÃ¢â¬â•viewers will gain a greater appreciation of the techniques presented in this book through the power of animation, video, and 3D models. Twelve new modules are included, as is a video of the author demonstrating freehand techniques in a step-by-step manner For professional architects, designers, fine artists, illustrators, teachers and students alike, this all-in-one package is both an effective tool and an outstanding value, demonstrating concepts and techniques in a visually stimulating format that transends comparable works in the field.

Francis D.K. Ching is Professor Emeritus of Architecture at the University of Washington. He is the author or coauthor of numerous architecture and design books, including Architectural Graphics; Architecture: Form, Space, and Order; A Global History of Architecture; Interior Design Illustrated; and Building Construction Illustrated, all from Wiley.

I love this book! The drawings really help explain the text. The technical aspects of different drawing techniques are explained and there are many illustrations. I have not yet looked at the CD but the book itself is worth the price. Everything has a hand-drawn look and is helpful for a student like myself that is learning drafting. I bought the book because I was especially interested in the paraline drawings and I am not disappointed. There are also exercises you can do for yourself to learn the content better.

While Ching does cover some aspects of drawing outside of those needed for drafting, the primary focus is on architectural drafting. This is a technical book intended for design students. It is not a do-it-yourself learn-to-draw manual. Most often, this book will be a textbook in a design class. As such, it is excellent. The instructions are clear and well written, the drawings are simple and easy to follow, the flow of the book is natural, building from very simple to more and more complex drafting skills. This book can take you from elementary drafting skills to advanced if you use it as intended. All in all, this is an excellent book on design drawing. I highly recommend it for anyone entering the design field.

Ching lays out the principals of design related drawing. Easy to understand and contains exercises to strengthen concepts covered by text and images. Regarded by my professors as the bible of drawing. 10/10

Francis Ching is a wonderful teacher. In this book he shares valuable techniques and insights into the value of "seeing and drawing", two critical parts to understanding.

Amazing book!

Perfect condition. It came with the cd rom, also in perfect condition.

high quality book. the shipping is a little slow but acceptable.

This is a great tool to use for design and is a great reference book for work if you are a drafter too. The drawings are very clear, informative and precice. We love this book for our office.

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